



Fra «happy fish» via compliance og krangel med EU til Happy ending:

Samarbeidet med BBC



Veterinærinstituttet

Faser

I fanget – uten noe «say so»

«Krim-historie» med kjent skurk. Forskningsfokus!

Filming Ænes ved Hardangerfjorden

Filming Veterinærinstituttet i Bergen

Redigering og krangel med EU

Profilering og etterøkt



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Three films for the EUP AH&W

WATCH NOW →

Italy, Norway, and Belgium, among other inspiring stories produced for the European Partnership on Animal Health and Welfare (EUP AH&W) by BBC StoryWorks Commercial Productions to explore the connections between animals, humans, and the environments.

«Happy fish»

Fokus på én forsker, maks to stemmer.

Forståelse – badekar?, mate for hånd?, turistreklame

Næring «a no go»

-You did this for me?

Lab i Belgia? Eller i felt? Turistreklame?

Compliance BBC

Story Outline v5 og Production Brief v8



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Compliance

COLD OPEN

Hundreds of thousands of salmon fill the screen in a flurry of action. Swarms of them swimming left, right, up and down and everywhere. The camera moves through them like one of their own. Hints of light flicker through from a fluorescent above. *'See how they are moving in XX pattern? It's calm, it's rhythmic... this is what our Salmon look like when they are happy'*.

RAS Manager XX's face can be made out from beneath the water. They stand on a bridge looking down into the tank. *'We spend thousands of hours watching at these beautiful animals. They are curious creatures... look at them poke around for food, that's their way of communicating. One tiny change in movement, hesitation at feeding time, if they pool in groups... we know something is wrong. But these fish, look normal.'*



Alexandra Cockburn



Compliance will say - can we prove they are happy?
Possibly not, so will be asked to not over promise the level of good life / good feelings these fish have. They may even want us to acknowledge that fish here are not the same as fish in the wild...lets see

1. desember 2025 klokken 16:02



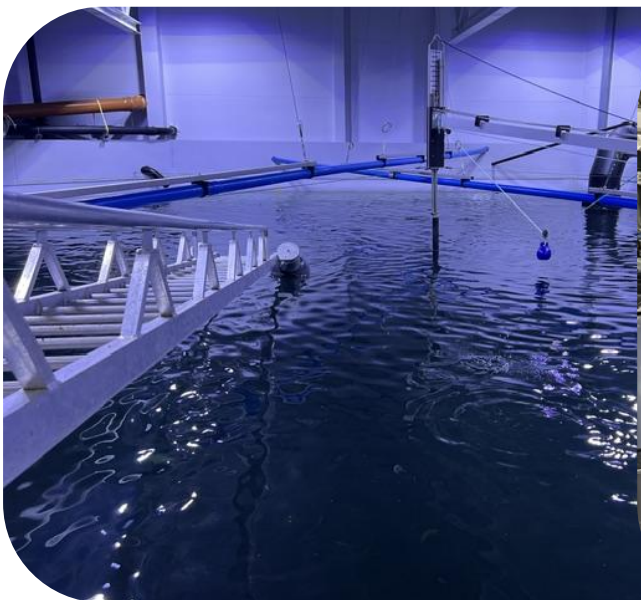
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**Ænes Inkubator as i
Hardanger nær Rosendal**

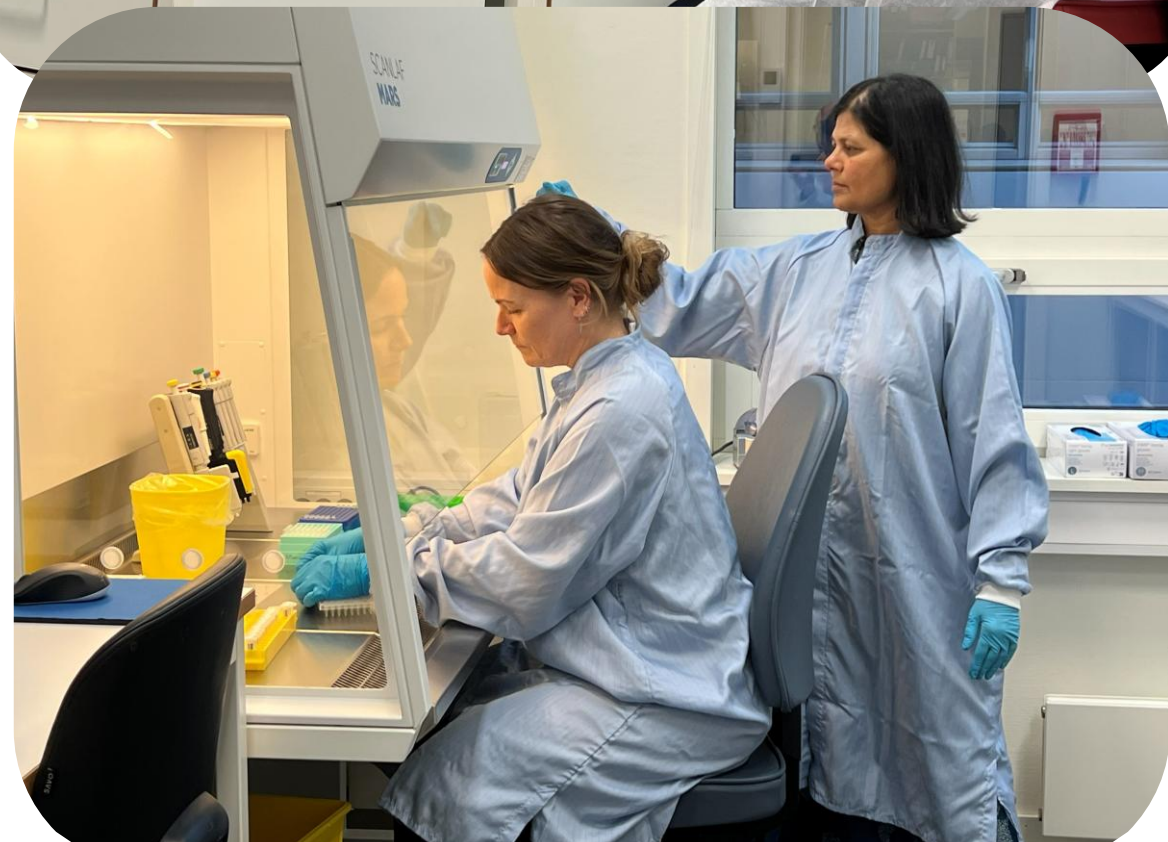








Veterinærinstituttets laboratorier i Bergen





«Happy ending»

Redigering og ubrukt materiale

Ikke «BBC-film»!

EU-Kommisjonen. Takk til FHF!

To-tre månedsverk ca.

319.000 visninger WOAHS Youtube

BBC.com 2.540.000 visninger

BBC.com 321.000 engasjement

Jubel! Juni 2026: Anlegget er friskt!



Faglig ambisiøs,
fremtidsrettet og samspillende
– for én helse



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